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**Below is the list of available proposal topics on Business Administration and Management (BAM) that can be selected for proposal write-up submission.**

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[**Road Transportation Management and Customer Satisfaction in Nigeria**](https://sparklyn.com.ng/road-transportation-management-and-customer-satisfaction-in-nigeria-14686-d)

[**Exportation of “Made in Nigeria” Goods as a Tool for the Development of the Nigeria Economy**](https://sparklyn.com.ng/exportation-of-made-in-nigeria-goods-as-a-tool-for-the-development-of-the-nigeria-economy-13800-d)

[**Prospects and Problems of Effective Utilization of Management by Objectives in Companies in Nigeria**](https://sparklyn.com.ng/prospects-and-problems-of-effective-utilization-of-management-by-objectives-in-companies-in-nigeria-13593-d)

[**The Application of Ratio Analysis to Business Organisations**](https://sparklyn.com.ng/the-application-of-ratio-analysis-to-business-organisations-13583-d)

[**Role of Small Scale Industries to Nigeria’s Economic Development**](https://sparklyn.com.ng/role-of-small-scale-industries-to-nigerias-economic-development-13796-d)

[**The Impact of Reward System on Institutional Growth and Development**](https://sparklyn.com.ng/the-impact-of-reward-system-on-institutional-growth-and-development-14769-d)

[**The Effects of the New Development in Financial Reporting Standard on the Development of Small and Medium Scale Business**](https://sparklyn.com.ng/the-effects-of-the-new-development-in-financial-reporting-standard-on-the-development-of-small-and-medium-scale-business-14636-d)

[**Effect of Digital Marketing on Performance of Small and Medium Scale Enterprises**](https://sparklyn.com.ng/effect-of-digital-marketing-on-performance-of-small-and-medium-scale-enterprises-14875-d)

[**An Empirical Analyses of the Factors Affecting Job Satisfaction Among Academic Professionals in Tertiary Institution in Nigeria, with Focus on the University of Calabar**](https://sparklyn.com.ng/an-empirical-analyses-of-the-factors-affecting-job-satisfaction-among-academic-professionals-in-tertiary-institution-in-nigeria-with-focus-on-the-university-of-calabar-14504-d)

[**Performance Appraisal of Junior Staff in Public Organizations**](https://sparklyn.com.ng/performance-appraisal-of-junior-staff-in-public-organizations-14589-d)

[**Effects of Creativity and Innovation on the Entrepreneurial Performance of Family Business**](https://sparklyn.com.ng/effects-of-creativity-and-innovation-on-the-entrepreneurial-performance-of-family-business-1011-d)

[**Impact of Strategic Planning on Organizational Productivity; Eastern Region**](https://sparklyn.com.ng/impact-of-strategic-planning-on-organizational-productivity-eastern-region-15000-d)

[**Relevance of Global System for Mobile Communication to Business in Nigeria**](https://sparklyn.com.ng/relevance-of-global-system-for-mobile-communication-to-business-in-nigeria-13775-d)

[**Effective Policy Formulation and Strategic Planning, a Pivot for Business Survival (A Case Study of PZ Cussons Industries Plc. Aba)**](https://sparklyn.com.ng/effective-policy-formulation-and-strategic-planning-a-pivot-for-business-survival-a-case-study-of-pz-cussons-industries-plc-aba-489-d)

[**Management of Organizational Conflict in Government Agency**](https://sparklyn.com.ng/management-of-organizational-conflict-in-government-agency-14939-d)

[**The Impact of Supervision of Salesmen on Sales Volume**](https://sparklyn.com.ng/the-impact-of-supervision-of-salesmen-on-sales-volume-14825-d)

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[**The Impact of Strategic Human Resource Management on Corporate Performance**](https://sparklyn.com.ng/the-impact-of-strategic-human-resource-management-on-corporate-performance-13782-d)

[**Impact of Organizational Structure on Interpersonal Relationship in Large Organisation**](https://sparklyn.com.ng/impact-of-organizational-structure-on-interpersonal-relationship-in-large-organisation-14682-d)

[**The Effects and Implications of Taxation on Entrepreneurship and Innovation**](https://sparklyn.com.ng/the-effects-and-implications-of-taxation-on-entrepreneurship-and-innovation-14048-d)

[**The Impact of the Total Quality Management (TQM) on Productivity**](https://sparklyn.com.ng/the-impact-of-the-total-quality-management-tqm-on-productivity-14814-d)

[**The Importance of Training and Development of Organizational Performance in Airtel Mobile Communication**](https://sparklyn.com.ng/the-importance-of-training-and-development-of-organizational-performance-in-airtel-mobile-communication-14372-d)

[**The Importance of Organizational Structure in Effective Management**](https://sparklyn.com.ng/the-importance-of-organizational-structure-in-effective-management-14998-d)

[**Impact of Reward on Organizational, Profitability and Employees Performance**](https://sparklyn.com.ng/impact-of-reward-on-organizational-profitability-and-employees-performance-14955-d)

[**The Impact of Materials Management on Organization Productivity**](https://sparklyn.com.ng/the-impact-of-materials-management-on-organization-productivity-14236-d)

[**Training Manpower Development and Employee Performance in Akwa Ibom State**](https://sparklyn.com.ng/training-manpower-development-and-employee-performance-in-akwa-ibom-state-14920-d)

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[**Conflict Resolution as a Tool for Effective Management**](https://sparklyn.com.ng/conflict-resolution-as-a-tool-for-effective-management-14868-d)

[**The Role of E-Commerce in Improving Customer Satisfaction**](https://sparklyn.com.ng/the-role-of-ecommerce-in-improving-customer-satisfaction-14416-d)

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[**A Study on the Impact of Employee Grievances and the Performance of an Organization (A Case Study of Nigeria Bottling Company, Lagos State)**](https://sparklyn.com.ng/a-study-on-the-impact-of-employee-grievances-and-the-performance-of-an-organization-a-case-study-of-nigeria-bottling-company-lagos-state-13984-d)

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[**The Impact of Effective Appraisal on Employees’ Productivity (A Case Study of Nigerian Bottling Company)**](https://sparklyn.com.ng/the-impact-of-effective-appraisal-on-employees-productivity-a-case-study-of-nigerian-bottling-company-14397-d)

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[**Motivational Strategies and their Impact on Productivity**](https://sparklyn.com.ng/motivational-strategies-and-their-impact-on-productivity-14228-d)

[**Perceptions of Business Education Students on the Relevance of Entrepreneurship Education**](https://sparklyn.com.ng/perceptions-of-business-education-students-on-the-relevance-of-entrepreneurship-education-14816-d)

[**Improving the Performance of an Organisation Through Effective Policy Formulation**](https://sparklyn.com.ng/improving-the-performance-of-an-organisation-through-effective-policy-formulation-14362-d)

[**The Practice of Entrepreneurship in Nigeria**](https://sparklyn.com.ng/the-practice-of-entrepreneurship-in-nigeria-13604-d)

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[**Effects of Corporate Social Responsibility (CSR) on Employees’ Job Satisfaction**](https://sparklyn.com.ng/effects-of-corporate-social-responsibility-csr-on-employees-job-satisfaction-14356-d)

[**Comparison of Quality Consumer Electronic Products Imported From China to Nigeria and Finland**](https://sparklyn.com.ng/comparison-of-quality-consumer-electronic-products-imported-from-china-to-nigeria-and-finland-13510-d)

[**Effect of Manpower Training and Development in Service Organizations**](https://sparklyn.com.ng/effect-of-manpower-training-and-development-in-service-organizations-13454-d)

[**The Impact of Management Training on Employee Productivity**](https://sparklyn.com.ng/the-impact-of-management-training-on-employee-productivity-13521-d)

[**The Impact of Organizational Behaviour on Employees Productivity**](https://sparklyn.com.ng/the-impact-of-organizational-behaviour-on-employees-productivity-14259-d)

[**Conflict Management and Its Impact on Organizational Performance**](https://sparklyn.com.ng/conflict-management-and-its-impact-on-organizational-performance-13440-d)

[**The Effect of Total Quality Control in an Organisation**](https://sparklyn.com.ng/the-effect-of-total-quality-control-in-an-organisation-14990-d)

[**Fuel Distribution in Nigeria: Problems and Solutions**](https://sparklyn.com.ng/fuel-distribution-in-nigeria-problems-and-solutions-13898-d)

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[**Impact of Total Quality Management on the Performances of an Organization**](https://sparklyn.com.ng/impact-of-total-quality-management-on-the-performances-of-an-organization-14191-d)

[**Communication Channels and Productivity in Broadcast Organization**](https://sparklyn.com.ng/communication-channels-and-productivity-in-broadcast-organization-14748-d)

[**The Effect of Non-Financial Incentive on Staff Productivity in Nigerian Security Printing and Minting Company**](https://sparklyn.com.ng/the-effect-of-nonfinancial-incentive-on-staff-productivity-in-nigerian-security-printing-and-minting-co-13740-d)

[**The Effect of Manpower Planning and Development on Organizational Productivity**](https://sparklyn.com.ng/the-effect-of-manpower-planning-and-development-on-organizational-productivity-13708-d)

[**Small and Medium Enterprises (SMEs) Financing: A Catalyst for Economic Growth in Nigeria**](https://sparklyn.com.ng/small-and-medium-enterprises-smes-financing-a-catalyst-for-economic-growth-in-nigeria-14741-d)

[**Impact of Insurance Service on Business Survival**](https://sparklyn.com.ng/impact-of-insurance-service-on-business-survival-13711-d)

[**An Evaluation of the Nature and Impact of Planning on Organisational Performance**](https://sparklyn.com.ng/an-evaluation-of-the-nature-and-impact-of-planning-on-organisational-performance-13697-d)

[**The Effective Utilization of Management by Objectives in Nigerian Organization**](https://sparklyn.com.ng/the-effective-utilization-of-management-by-objectives-in-nigerian-organization-14168-d)

[**Effective Distribution as a Tools for Increasing Sales Volume in Consumer Industry**](https://sparklyn.com.ng/effective-distribution-as-a-tools-for-increasing-sales-volume-in-consumer-industry-14865-d)

[**Effect of Talent Management on Organisational Performance (A Case Study of Nestle Nigeria Limited)**](https://sparklyn.com.ng/effect-of-talent-management-on-organisational-performance-a-case-study-of-nestle-nigeria-limited-13960-d)

[**Effectiveness of Civil Society Organizations in Advocating Change in the Society**](https://sparklyn.com.ng/effectiveness-of-civil-society-organizations-in-advocating-change-in-the-society-13667-d)

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[**The Effect of Transparency and Accountability**](https://sparklyn.com.ng/the-effect-of-transparency-and-accountability-14067-d)

[**Effect of Management by Objectives on Organization Performance**](https://sparklyn.com.ng/effect-of-management-by-objectives-on-organization-performance-14914-d)

[**Human Resource Management as a Tool for Attaining High Productivity in an Organization**](https://sparklyn.com.ng/human-resource-management-as-a-tool-for-attaining-high-productivity-in-an-organization-14835-d)

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