## [Project / Seminar Topics on Mass Communication with Materials](https://sparklyn.com.ng/mass-communication-mc-project-and-seminar-material#project_seminar_topics_on_mass_communication-with-materials)

**Below is the list of available proposal topics on Mass Communication (MC) that can be selected for proposal write-up submission.**

### [List of Available Proposal Topics on Mass Communication (MC)](https://sparklyn.com.ng/mass-communication-mc-project-and-seminar-material#list_of_available_proposal_topics_on_mass_communication_mc)

[**The Impact of Scientific and Technological Development on the Communication Industry in Nigeria (A Case Study of Orient Television in Owerri)**](https://sparklyn.com.ng/the-impact-of-scientific-and-technological-development-on-the-communication-industry-in-nigeria-a-case-study-of-orient-television-in-owerri-2297-d)

[**The Perception of Chief Executive Officers of Select Organisations on the Application of Public Relations in Management**](https://sparklyn.com.ng/the-perception-of-chief-executive-office-24810-d)

[**Children and Mass Media: The Role of Mass Media in Children Socialization**](https://sparklyn.com.ng/children-and-mass-media-the-role-of-mass-24821-d)

[**The X-Ray of G.S.M Phone Contribution to News Coverage in Nigeria**](https://sparklyn.com.ng/the-xray-of-gsm-phone-contribution-to-ne-24673-d)

[**Teenage Out-Of-Wedlock Pregnancy and Educational Pursuit Among Youths**](https://sparklyn.com.ng/teenage-outofwedlock-pregnancy-and-educa-24709-d)

[**The Effectiveness of Advertisement on Newly Established Institution**](https://sparklyn.com.ng/the-effectiveness-of-advertisement-on-ne-24696-d)

[**Influence of Sensational Headlines on Newspaper**](https://sparklyn.com.ng/influence-of-sensational-headlines-on-newspaper-23618-d)

[**Audience Attitude Towards Television Coverage of Public Executions**](https://sparklyn.com.ng/audience-attitude-towards-television-cov-24804-d)

[**Cultism's Eradication in Nigeria's Tertiary Institutions using Public Relations as a Tool (A Case Study of Federal Polytechnic Nekede, Owerri)**](https://sparklyn.com.ng/the-use-of-public-relations-as-a-tool-for-eradicating-cultism-in-nigeria-tertiary-institutions-a-case-study-of-federal-polytechnic-nekede-owerri-2276-d)

[**Communication as an Effective Tool for Achieving Administrative Goal (A Case Study of Aba South Local Government Area Abia State)**](https://sparklyn.com.ng/communication-as-an-effective-tool-for-achieving-administrative-goal-a-case-study-of-aba-south-local-government-area-abia-state-2247-d)

[**Perceived Impact of Smartphones in News Gathering Process among Journalists**](https://sparklyn.com.ng/perceived-impact-of-smartphones-in-news-24862-d)

[**Effects of Product Innovation on the Success of Telecommunication Companies in Nigeria**](https://sparklyn.com.ng/effects-of-product-innovation-on-the-suc-24823-d)

[**The Effect of Radio Advertising Time on Consumer Behaviour (An Assessment of Orient FM)**](https://sparklyn.com.ng/the-effect-of-radio-advertising-time-on-24342-d)

[**Broadcast Stations Social Engineering Campaigns as an Audience Engineering Tool Radio Rivers Rhythm FM**](https://sparklyn.com.ng/broadcast-stations-social-engineering-ca-24413-d)

[**Failure Frequencies of the Transmitter System of the Nigerian Television Authority (NTA)**](https://sparklyn.com.ng/failure-frequencies-of-the-transmitter-s-24683-d)

[**The Press in Nigerian Politics: Analysis of Issues and Patterns of News Coverage**](https://sparklyn.com.ng/the-press-in-nigerian-politics-analysis-of-issues-and-patterns-of-news-coverage-2320-d)

[**Corporate Social Responsibility and the Performance of MTN in Nigeria**](https://sparklyn.com.ng/corporate-social-responsibility-and-the-24911-d)

[**Influence of Sensational Headlines on Newspapers (A Case Study of Sun Newspaper)**](https://sparklyn.com.ng/influence-of-sensational-headlines-on-newspapers-a-case-study-of-sun-newspaper-2249-d)

[**Impact of New Media on Political Advertising in 2015 Governorship Election**](https://sparklyn.com.ng/impact-of-new-media-on-political-adverti-24717-d)

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[**Radio Lisnership Habit of Students using Mass Communication and SLT Students (A Case Study of Federal Polytechnic Offa)**](https://sparklyn.com.ng/radio-lisnership-habit-of-students-using-23974-d)

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[**The Influence of Media Ownership and on the on Editorial Policy of Announcer Newspaper**](https://sparklyn.com.ng/the-influence-of-media-ownership-and-on-the-on-editorial-policy-of-announcer-newspaper-2272-d)

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[**The Role of Organizational Communication in Tertiary Institution of Learning in Nigeria**](https://sparklyn.com.ng/the-role-of-organizational-communication-24697-d)

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[**Appraising the Effect of Commercial News on Journalism Profession in Nigeria (A Case Study of NTA Ile-Ife and Orisun F.M Ile-Ife)**](https://sparklyn.com.ng/appraising-the-effect-of-commercial-news-on-journalism-profession-in-nigeria-a-case-study-of-nta-ileife-and-orisun-fm-ileife-2262-d)

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[**Audience Readership and Perception Towards Newspaper Editorial (A Case Study of Polytechnic Students)**](https://sparklyn.com.ng/audience-readership-and-perception-towards-newspaper-editorial-a-case-study-of-polytechnic-students-2243-d)

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